



www.loire-et-montgolfiere.com

PROJECT OF COMPANY'S TRANSMISSION 2010

Company Overview:

Air Magic Loire Valley / Touraine, Terre d'Envol is settled in Touraine for over 10 years! Its Director, a native of the region, was first employee of another hot air balloon company before creating his own company. It is now the only company in the sector.

With the function of Responsible for tourism development in Touraine and Corporate Director, the current manager has developed a network of partners and contacts across the Indre-et-Loire (37), a French Department; and it is recognized such as a significant player in tourism. He was awarded the Medal of the Minister of Tourism in 2006 to reward his actions to promote Touraine's Region.

Location:

France is the first tourist destination in the world with a little more than 70 million tourists a year.

La Touraine arrived in 3rd place with a little over 5 million visitors a year.

www.touraineloirevalley.com

Touraine, Terre d'Envol operates in the city of Tours, the capital of the Loire Valley. A TGV station (50' Paris), The Airport (Liaison Tours / London daily), A Highway ensures easy access. We have 18 takeoffs' sites distributed throughout the Department.

<http://www.loire-et-montgolfiere.com/Francais--Site-Envol.phtml?PHPSESSID=65bca363fd29fc29daf026457a354895>

What our offer includes:

The selling price includes all of the company. (Inseparable) with:

- ✓ Transfer of trademarks (Touraine, Terre d'Envol, Air Magic Loire Valley)
- ✓ Transfer of all the contracts of ours National trading partners:
- ✓ SMARTBOX Extrem, Sensation / FNAC / COOLCADEAU / EUPHORIE
- ✓ Transfer of all the contracts of ours local business partners: TOURISM OFFICES of Touraine Loire Valley
- ✓ Transfer of all agreements related to ours tourism partners
- ✓ Access to takeoffs' sites with their access keys
- ✓ Transfer of phone lines, emails, shown on our advertisements.
- ✓ The website www.loire-et-montgolfiere.com
- ✓ The flight schedule } online
<http://www.loire-et-montgolfiere.com/Francais--Planning.phtml>

AIR MAGIC LOIRE VALLEY / Touraine, Terre d'Envol

24 rue Prés Gâteaux – 37800 Sainte Catherine de Fierbois – Tél-Fax 02 47 45 49 67

Site : www.loire-et-montgolfiere.com - E-mail : info.air-magicloirevalley@wanadoo.fr

SARL au capital de 10 000 €uros – APE 927 C – RCS Tours – SIRET 477 525 588 00018



The furniture and equipment of office.

All documents, files, and To addresses agencies and the content of computers.

All advertising and promotional materials (signs, banners, flyers, posters)

All equipment (tools, spare parts, tissues, additional cylinders)

Aircraft Radios and talkies-walkie.

All maps of the region

An envelope 210 Cameron with colors of Touraine with our website / 20h

A budget of 250 Sky with our phone / 285h

A down part of hot air balloon (double-T basket / triple burner / 4 cylinders) 2 fans

An envelope Kubicek BB45 / 490h

A down part of hot air balloon (single T basket / Double burner / 4 cylinders) 1 fan

Two trailers adapted to balloons

Two trailers spare.

Two Land Rover Defender 110 TD5/9places (with advertising on behalf of the company)

A set secure including:

- A technical room of 500 m2 with automatic opening

- An apartment + 250 m2 of office. (office+ 3 bedrooms + meeting room + bathroom with toilet +kitchen)

Staff

The Director (opportunity to accompany the buyer on a short period)

An assistant driver employee (administrative tasks + driver 250h)

Team members used during the flight with the status of self-contractor.

Terms of sale:

Our attorney and our accountant are at your disposal to provide all information and documents necessary for making decisions. (Balance sheet, business valuations)

It is now possible to visit and reside in the region to assess the potential.

Photos and information on demand.

CONCLUSION

The asking price, in comparison with the materials included in the sale, the exceptional situation of the company at the heart of the Châteaux de La Loire, the absence of competitors within a radius of 35kms, offer a real opportunity for a buyer willing to develop the activity and the number of passengers.

To face a growing demand from passengers, it will be important to be able to increase the capacity of the company using others balloons and pilots.

JEAN-CHRISTOPHE BRASSART +33 (0) 6 24 55 86 11

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